

Preston Jhun

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[Preston Jhun's Portfolio](https://pjoon.framer.website/) (https://pjoon.framer.website/)

EDUCATION

Georgia Institute of Technology

August 2024 - December 2027

Bachelor of Science in Computational Media: Media & Film, Minor in Industrial Design GPA: 3.77/4.00

SKILLS

Product Design: Wireframing, User Flows, Usability Testing, Prototyping, User Research, Information Architecture, Interaction Design, Design Thinking, JavaScript/HTML/CSS, Microsoft Suite

Design Tools: Figma, FigJam, Adobe Photoshop, Adobe Illustrator, Framer, Canva

Video Tools: Adobe Premiere Pro, Adobe After Effects, DaVinci Resolve

Hobbies: Card Tricks, Rock Climbing, Dance

Languages: English, Korean

PROJECTS

Product Designer, Prosody, FigBuild 2026

March 2026

- Synthesized survey data: **57% of respondents** felt frequently misinterpreted; **91%** reconsidered word choices due to tone to validate product direction and design customizable onboarding flows, accounting for variation in emotional perception
- Built wireframes, user flows, and a high-fidelity prototype using Figma Make and prompt engineering within a 4-day sprint, applying user-centered design principles to cover edge cases alongside the primary user story

Director and Screenwriter, what if i never left, Atlanta, Georgia

February 2026 - March 2026

- Managed end-to-end planning and coordination for an original film production, directing a **15-person crew** while overseeing location scouting, equipment setup, scheduling, and catering
- Executed full post-production workflow using Adobe Premiere Pro and DaVinci Resolve, enforcing strict quality control to deliver cinema-standard media content

Product Designer, Morii, Rice-Design-a-Thon

January 2026

- Owned the full product design lifecycle for a food-centered scrapbooking app, from user research (138 survey responses) and usability testing through wireframes and hi-fi prototyping, applying design thinking to identify a generational connection gap
- Built a scalable component library adhering to **WCAG accessibility** standards; conducted journey mapping to surface pain points in the content curation flow and delivered a complete hi-fi prototype

Product Designer, Toodles, Rice-Design-a-Thon

February 2025

- Co-designed an AI-powered mobile creative prompt app in a team of 2, mapping user flows and iterating on wireframes based on usability feedback; reduced user drop-off by expanding submission formats and extending the response window

EXPERIENCE

Project Manager, Fiserv, Alpharetta, Georgia

June 2026 – Present

- Developed an executive dashboard in Next.js to monitor and communicate the organizational impact of UX research and design, translating complex information into concise visual insights for leadership decision-making
- Improved operational efficiency by reorganizing and automating Excel workflows with Power Query and data-visualization tools, reducing manual spreadsheet work and supporting more consistent reporting
- Coordinated project logistics and stakeholder communication for 10 executives and more than 900 clients while developing AI product-training materials for financial institutions
- Collaborated across engineering and product teams to analyze client and market data, identify implementation needs, and support the rollout of a product to more than 200 clients through structured FAQs and transition resources

Brand Ambassador, Adobe Creative Suite, Atlanta, Georgia

August 2025 – Present

- Delivered 4 presentations to student organizations, focusing on marketing clubs, promoting Adobe Express as a free professional alternative to Canva, teaching core features and driving adoption among student creatives

Project Manager, Lostintheletters, Atlanta, Georgia

January 2026 - May 2026

- Produced a new Newsletter for 2,000+ Instagram social media templates with a 4-person team and researched alternative outreach strategies to grow subscriber counts and event attendance; implemented **WCAG 2.1 accessibility** remediations across digital platforms

Lead Brand & Design Strategist, Georgia Tech Solar Racing, Atlanta, Georgia

March 2025 - March 2026

- Partnered with the Carter Presidential Library to develop a 23-slide presentation for the Atlanta Science Festival on GT's solar technology advancements; operationalized a centralized design system for a 100+ person org, auditing assets and automating documentation to improve cross-functional handoff speed